Sponsor Guide

Download the Poppin Popcorn App!
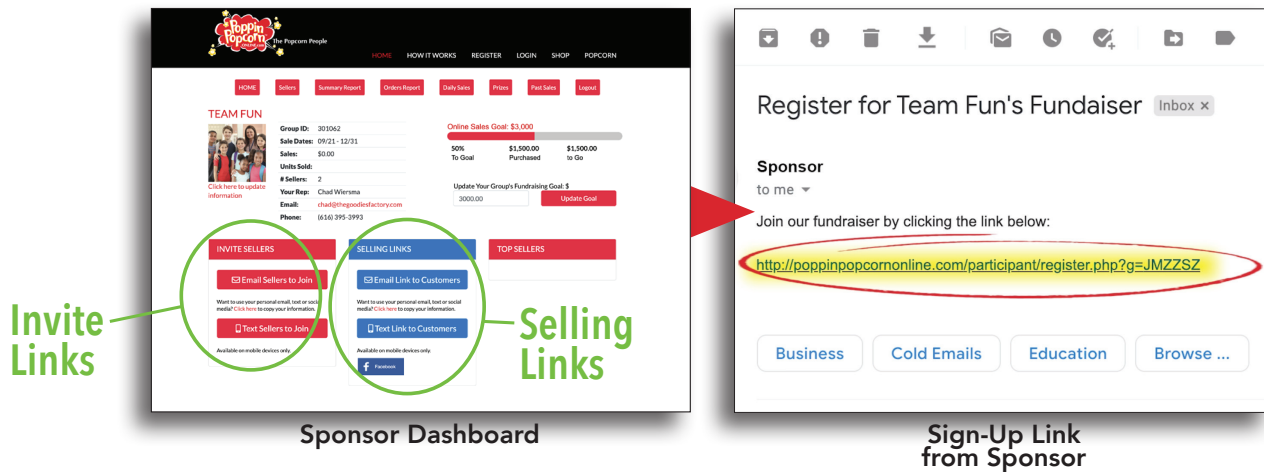
Available on the App Store

ANDROID APP ON Google Play

Scan to login to your Sponsor Dashboard

100% Online / Sell Anytime, Anywhere!

Login at:
www.**poppinpopcornonline**.com/sponsor/

GETTING STARTED

1 Go to: **www.poppinpopcornonline.com/sponsor/**
or download/open the Poppin Popcorn App

2 Login to your Sponsor Dashboard with your Email and Password

3 Invite Sellers to join your fundraiser:

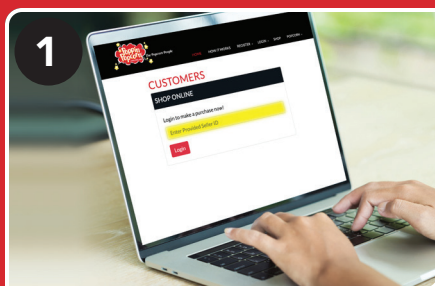**A: Text or email registration link to Sellers**

Sponsor Dashboard

Sign-Up Link
from Sponsor

B: Distribute Fundraising Materials (if applicable)

Cover Letter

Brochure

If you have any questions contact your sales representative

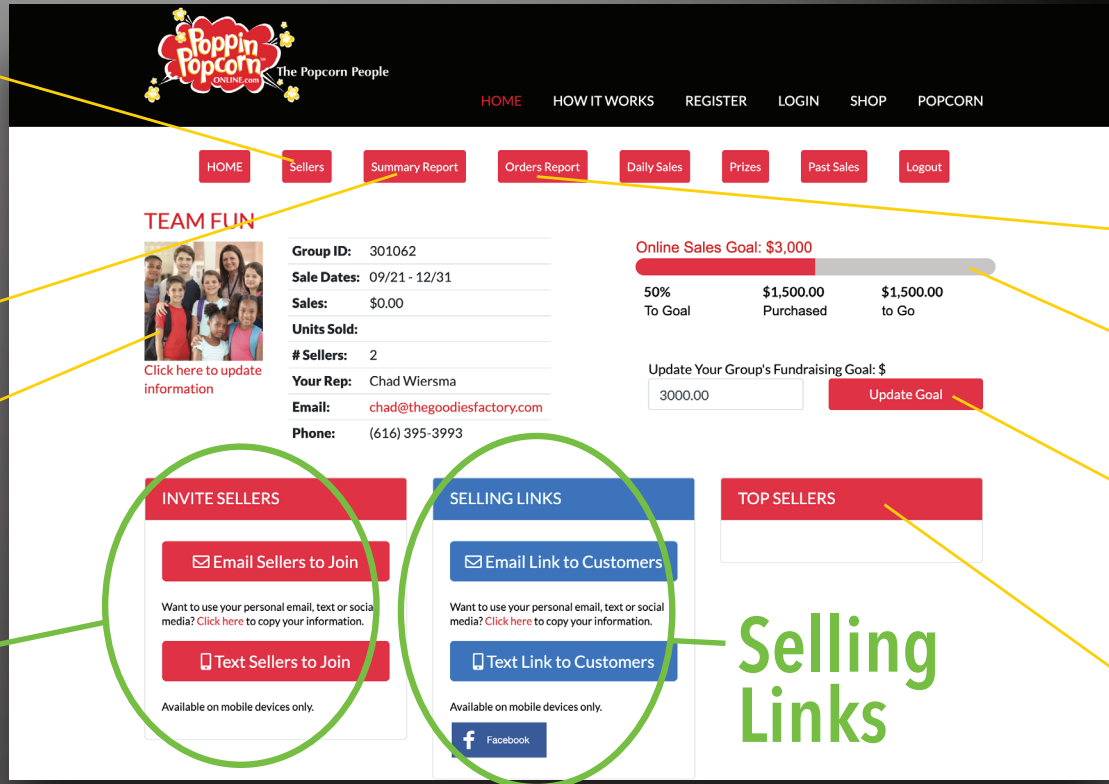# 3 WAYS CUSTOMERS CAN ORDER

1 Computer

2 QR Code

3 Text

What a Sponsor Dashboard looks like

Monitor and communicate with registered Sellers

Print reports

Upload photo

View orders for group

Monitor the progress of the sale

Update fundraising goal

See top Sellers

Invite Links

Selling Links

TEAM FUN

Group ID:	301062
Sale Dates:	09/21 - 12/31
Sales:	$0.00
Units Sold:	
# Sellers:	2
Your Rep:	Chad Wiersma
Email:	chad@thegoodiesfactory.com
Phone:	(616) 395-3993

Click here to update information

Online Sales Goal: $3,000

50% To Goal $1,500.00 Purchased $1,500.00 to Go

Update Your Group's Fundraising Goal: $

3000.00   Update Goal

INVITE SELLERS

✉ Email Sellers to Join

Want to use your personal email, text or social media? Click here to copy your information.

📱 Text Sellers to Join

Available on mobile devices only.

SELLING LINKS

✉ Email Link to Customers

Want to use your personal email, text or social media? Click here to copy your information.

📱 Text Link to Customers

Available on mobile devices only.

f Facebook

TOP SELLERS

HOME   HOW IT WORKS   REGISTER   LOGIN   SHOP   POPCORN

HOME   Sellers   Summary Report   Orders Report   Daily Sales   Prizes   Past Sales   Logout

Dashboard Tabs

HOME | Sellers | Summary Report | Orders Report | Daily Sales | Prizes | Past Sales | Logout

Sellers — View Sellers, Seller ID, Teacher, Units Sold, Profits and Send Reminder to Registered Sellers

Summary Report — Breakdown of Items Sold by Organization and Profit Earned

Orders Report — Breakdown of Items Sold Per Seller

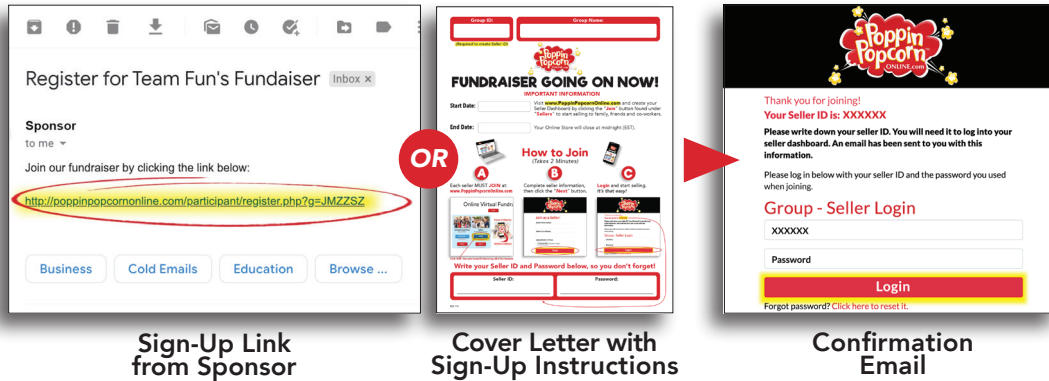**Daily Sales** — View a Report of Daily Sales

Prizes — List of Prizes Earned (When Applicable)

Past Sales — View a Report of Past Sales

SELLER OVERVIEW

1 Sellers visit **www.PoppinPopcornOnline.org** or use the Poppin Popcorn App to create a Seller ID using the provided registration link or by following the instructions on the cover letter (when applicable)

2 Sellers receive a confirmation email with their Seller ID and a link to their Seller Dashboard *(save this email for future reference)*

Sign-Up Link from Sponsor

OR

Cover Letter with Sign-Up Instructions

Confirmation Email

3 **Two ways to sell**

1. Sellers share their online store link with customers through their Seller Dashboard by Email, Text and Social Media *(see below)*
2. Sellers present the "Online Fundraiser" brochure *if applicable (customers follow "How To Order" directions on the inside cover)*

What a Seller Dashboard looks like

How to video tutorial

Customers recognize the Seller

How Sellers sell online

- Send emails to friends & family
- Share via Social Media
- Send texts to your smartphone contacts

Update fundraising goal

Monitor the progress of the sale

See top Sellers